

IVAN NIKOLIC

CREATIVE DIRECTOR (ART BASED)

AGE 40 – 28/03/1980
BORN IN Belgrade, Serbia
WORK & LIVE Belgrade
MARITAL STATUS Married (8 years old daughter, one year old son)

EDUCATION FACULTY OF APPLIED ARTS AND DESIGN, GRAPHIC DESIGN, CLASS 2004
Master of Arts Milos Ciric Award for best graduate work In the Graphic Design department

AREAS OF EXPERTISE ALL-ROUNDER

Design	Graphic, Web, Product, Production
Strategic Thinking	Art Direction, Brand Strategy, Integrated Campaigning, Copywriting Production
Production	Print, Digital, Video, Photo
Digital	Communication, Campaigning
Management	Project, Client, Team

YEARS & FIELDS OF EXPERIENCE 16 YEARS IN CREATIVE COMMUNICATIONS

15 in Print	Graphic design, packaging and print management, illustration
15 in Digital	Website design,
9 in TVC & Photo Production	Art Director, Copywriter
7 in Creative	Strategic campaigning

EMPLOYMENT CURRENT

2016 – 2020	FCB AFIRMA, Belgrade, Serbia, www.fcbafirma.rs Regional Creative director
2012 – 2015	FCB AFIRMA, Belgrade, Serbia, www.fcbafirma.rs Associate Creative director

regional — Thanks to its business boldness and clear vision, FCB Afirma is today a network with agencies in Serbia, Croatia, and Albania.

2006 – 2012 PREVIOUS

Leo Burnett, Part of Publicis Group, Belgrade, Serbia
Art Director

the — Over the past five years the most successful advertising agency in Serbia in number of employees, revenue and profit, but, more importantly, in quality, creativity and operating results of its clients.

2003 – 2006 New Page Internet Consulting agency, Belgrade, Serbia
Graphic Designer

and the — New Page Internet Consulting had over 100 clients and was the most locally internationally awarded creative web design agency in Serbia. Even though agency was founded in 2004, its team had been working together since 2001, handling both local and foreign clients.

[Click here to see some of our best sites](#)

2001 - 2003

Freelance graphic designer

70

PROJECTS
Managed

30

BRANDING
Projects

14

WEBSITES
Designed

10

VIDEOS
Art Direction

20

ONLINE
Marketing
Campaigns

10

EVENTS
Ideas and
supervisor

SKILLS

Strong working knowledge of various creative processes, production, brand strategic management

Proven leadership skills with experience in guiding mid sized teams

Proven supervisory and team-building skills

Strong communication skills

High expectancy level of production and impeccable eye for detail

Strong ability to direct outside vendors - photographers, production companies, digital agencies/developers

Strong ability to take part and execute photo production - shoot & post production

Strong understanding of online advertising tools and social media communications

Strong experience in print process and quality management

Computer proficiency within Mac & PC

Adobe - Photoshop, Illustrator, Microsoft Office - Word, PowerPoint;

CLIENT SHORTLIST

Ministry of Science & Technology, SRB

Naled, SRB

Sails, Restaurant, USA

E Uprava, Government, SRB

Unicef, SRB

Ikea, SRB

Telenor, Telecommunications, SRB

Promonte, Telecommunications, MNE

Banca Intesa, Finances, SRB

AIK Banka, Finances, SRB

Knjaz Milos, FMCG, SRB

Soko Stark, FMCG, SRB

Samsung, Technology, SRB

Starbev Group, SRB

Doncafe, FMCG, SRB

Beiersdorf Group, NIVEA, Eucerin, Pharmaceutical SRB

Atlantic Group (Grand Kafa, Cedevita), FMCG CRO

Biosil, Organic Food, SRB

ZMAJ, Controlled Environments Systems, ROM

BKT Bank, Finances, ALB

Kurum Steel, Construction, ALB

Klas, FMCG SRB

NIS Petrol / GAZPROM, SRB

Neoplanta, FMCG SRB

Nelt, Distribution, SRB

Olitalia, SRB

Petrolsoft, SRB

Mondelez /Kraft Foods, BUL

MPC Holding, Real Estate Construction, Retail, SRB

JAFFA Crvenka, FMCG, SRB

Foresto, Furniture Handcraft, SRB

Tesar, Furniture Craft, SRB

Julius Meinl, FMCG SRB

GLI, Warehouse & logistics, USA

Korto Cafe, Restaurant, SRB

Belisar, Logistics, SRB

IBC Systems, Hholding, ROM

Tinman, Clean room Technology, SRB / ROM

AWARDS

2017 - ArtCraft Best Art direction, for Stella Artois Print.

2016 - 1st prize Telenor X mass 3 in 1 Credit Card, Kaktus Festival

2016 - UEPS Grand Prix Telenor bank ATM

2015 - ARC Awards New York festival BKT Annual report.

2007 - 1st prize at "Blink Digital Media" festival, for "1984 Productions" flash website, Belgrade, Serbia
2005 - 1st prize for "Leo Burnett's Serbia" website at Serbia's first marketing festival "Golden Cock", Belgrade, Serbia
2004 - Milos Ciric Award for best graduate work In the Graphic Design, Belgrade, Serbia
2004 - Finalists at "Golden Drum" festival, with "Leo Burnett Serbia" flash website, Portoroz, Slovenia
2004 - 1st prize at "Design Indaba", for "Italian Design Center" flash website, Cape Town, South Africa